


# THE WORLD'S FIRST BURGER ROBOT DISRUPTING AN $868B INDUSTRY

## RoboBurger Investor Brief 2026

***"It could be massive, it could be a multi-billion dollar business"***

~Michael Rubin, Shark Tank

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Powered by: SWEET ROBO

# Fast Food Can’t Keep Up

**Outdated kitchens, rising labor costs, and long waits are making traditional fast food unsustainable.**



70% of restaurant operators have job openings that are hard to fill. Minimum wages exceed $21/hour in some U.S. cities.

Sources: National Restaurant Association, 2024 State of the Restaurant Industry Report; Seattle and Tukwila minimum wage rates, 2026.

Consumers demand hot food, fast, 24/7

70% of surveyed U.S. restaurant customers want more automated food options

Source: Presto Pulse of the Industry survey, 243 U.S. restaurant customers, 2022



# Meet RoboBurger - A Fully Automated Burger Kitchen

## Grills burgers fresh, on demand, in just 10 sq. ft., with no on-site kitchen staff.

- Plug-and-play, certified, self-cleaning burger robot*
- Grills in 3.5 minutes – never reheated
- Customizable menu via touchscreen
- Remote monitoring and AI-driven operations

*NSF and ETL certified; CE marked; HACCP certified.



# Our robot is a full restaurant in a box






3 Patty Options



Toasted Bun



6 Sauce Choices



3 Topping Types

# An $868B Industry Ripe for Disruption

## We’re not a niche gadget.
## We’re built for mass deployment.

- Americans consume an estimated 50B burgers annually
  Source: All About Burger, “5 Fun Facts About the 50 Billion Burgers Eaten in America.”
- $868B total addressable market
- Food automation = $29B by 2027 and growing fast
  (Meticulous Research)
- 400,000+ U.S. locations fit for RoboBurger placement



# We’ve Done the Hard Part

## After years of R&D, RoboBurger has completed pilot deployments.

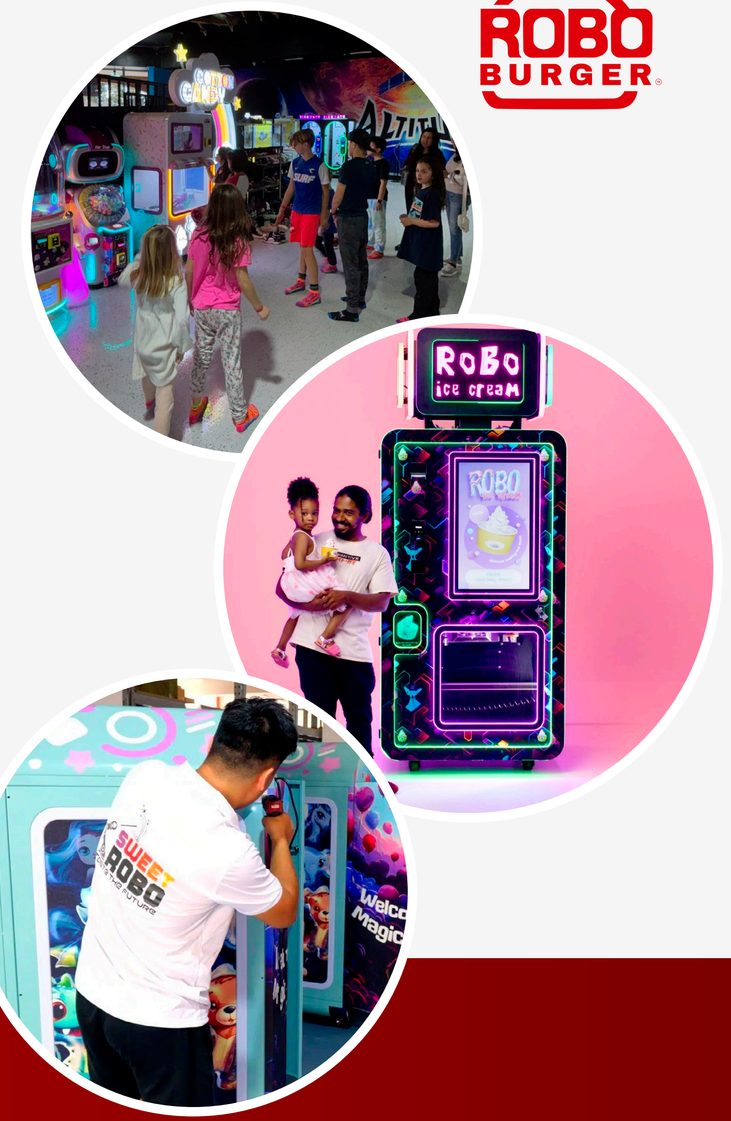
- 82% repurchase rate from pilot customers
- Piloted in casinos, malls, and convenience stores
- Over 3,000 global purchase inquiries
- Advanced talks with retailers and hospitality groups
- Featured on Shark Tank: ***“This is a big idea”*** – Michael Rubin

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# Partnering with the Global Leader in Robotic Vending

**In early 2025, Sweet Robo became a full partner in RoboBurger - unlocking a new era of rapid growth and global scalability.**




## RoboBurger gains access to Sweet Robo's:

- Global Sales Channels
- Engineering & Manufacturing Power
- Logistics, Operations & Support

SWEET ROBO
TASTE THE FUTURE

| 3 | 4 | 5 | 200+ |
|---|---|---|---|
| Warehouses | Offices | Manufacturing Facilities | Employees |

**All ready to scale RoboBurger**

# Leading Global Brands Trust Sweet Robo

SWEET ROBO

**Sweet Robo has deployed thousands of machines across 25+ countries, serving the biggest global names in retail, entertainment, hospitality, and food.**

IKEA · FOX NEWS channel · HERSHEYPARK · aramark · LEGOLAND PARKS · Toys"R"Us · CAMP · Levy Restaurants · MGM RESORTS INTERNATIONAL · NOKIA · SIMON MALLS · UNIVERSAL · Ripley's Believe It or Not! · SKY ZONE · BETSON · FIVE STAR PARKS & ATTRACTIONS · AMERICAN DREAM · GET AIR Trampoline Parks · Cinépolis · DFY VENDING · Delaware North · Carrefour · FOOD BAZAAR · Kalahari · WILD ADVENTURES THEME PARK · K1 SPEED · Altitude TRAMPOLINE PARK & MORE

www.sweetrobo.com

www.sweetrobo.shop

# The End of the Fast Food Kitchen

**RoboBurger is redefining where and how food is made and served.**

We turn empty corners into profit-generating kitchens

24/7 food service with no on-site kitchen staff

7 granted patents. Built for global scale.

Gen-3 ready to launch — built to redefine the category.

# Multiple Revenue Streams. Recurring Income.

## Each RoboBurger unit is a long-term revenue generator.

**HARDWARE SALES**
High-margin machine sales

**CUSTOM BRANDING**
Co-branded machines for retail giants

**CONSUMABLES**
Proprietary patties, buns, sauces




**FRANCHISE/OPERATOR MODEL**
Entrepreneur-led units

**SOFTWARE SUBSCRIPTIONS**
Monitoring, analytics, inventory

**LEASING OPTIONS**
Predictable monthly cash flow

**SERVICE & MAINTENANCE**
Replacement parts and support

# The World is Talking About RoboBurger

## Massive press coverage, investor validation, and public buzz.

- **$7M+** raised from top VCs and high-profile angel investors
- **$1.5M** Shark Tank offer from Kevin O'Leary and Michael Rubin
- Featured in **Forbes, TechCrunch, NY Post**, more
- **4.4 Billion** global media impressions




> ***The burger is really good!***
>
> ~Lori Greiner

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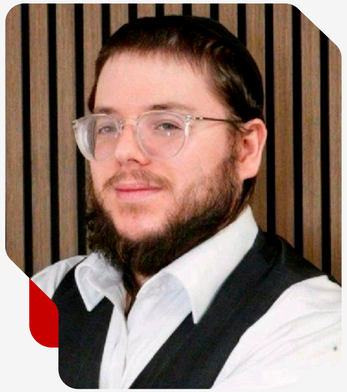
# Our Leadership Team

## Built by Experts in Robotics, Food, and Scalable Tech



### Audley Wilson
**CEO**

Former VP of Analytics at top consumer brands and a 12-year restaurant operations veteran, uniquely bridging food and tech.



### Piny Vind
**President**

Founder of Sweet Robo, with a track record of building and scaling robotic vending products used in 25+ countries.



### Dennis Branch
**CRO**

Revenue leader with $2.4B in startup exits, including roles in AI, biometrics, and fintech; ex-Clearwire (acquired by SoftBank).



### Dan Braido
**CTO**

PhD engineer and former Siemens Principal Engineer with 18+ years of experience in hardware, automation, and systems integration.



### Andy Siegel
**CMO**

Built multiple $100M+ DTC brands in wellness and lifestyle; 40 years in media, marketing, and subscription growth.

What if

# McDonald’s Was a Vending Machine - and You Invested First?

## RoboBurger is not just a machine.

## It’s the next food empire.

## Be Part of the Future:

(866) 805-3330

investors@roboburger.com

www.roboburger.com

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